

# PRESS RELEASE



## Keenan Auto Body, Inc Raises \$23,850 for Little Smiles Philadelphia.

Clifton Heights, Pa. June 17, 2011 –Keenan VP and COO, Michael LeVasseur announced the successful outcome of Keenan's 13<sup>th</sup> Annual Charity Golf Outing held at Penn Oaks Golf Club on June 9<sup>th</sup>. "I am very pleased to announce that we have raised a respectable amount of \$23,850 for Little Smiles Philadelphia, an all volunteer organization."

"Deciding what charity would be the best fit for this year's outing was a no brainer", stated Craig Camacho, Keenan Auto Body's Marketing Director. "The folks who drive the charity are amazing. They all have jobs and careers but somehow find the time to bring smiles to the faces of children throughout Philadelphia. It has already been decided that Little Smiles will be the benefactor for Keenan's 2012 charity golf outing set for Thursday, June 7<sup>th</sup>.

Keenan's has raised close to \$225,000 in the last 13 years for charities such as Big Brothers Big Sisters, Camp Make A Dream Foundation, Delaware County Children and Youth Services, The Papa Pandeli Fund, the Make A Wish Foundation, The Philadelphia Ronald McDonald House, Russella Educational Fund and this year's charity Little Smiles Philadelphia.

"Without the support of our industry partners events like these would not be possible" stated Camacho. "I want to personally and sincerely thank everyone that played a part in this year's outing. For the golfers; it was a very hot day with temperatures over 100 degrees and high humidity but our loyal crowd persevered. For our sponsors; their consistent loyalty by generously supporting our charities is incredible even in a down economy.



Founded in 1952 by Joseph T. Keenan and acquired by his son Donald in 1979, the family owned collision centers are some of the largest of their kind in the Northeast region of the country. Keenan offers its customers the highest quality workmanship at no more than industry standard rates.

Little Smiles Philadelphia was started by a relative and a close friend of Paul Donohue, the founder of Little Smiles Florida. It is with great passion that in accordance with the Little Smiles mission statement, Little Smiles Philadelphia has assisted and continues to assist thousands of children in the City of Philadelphia and surrounding areas. Their dedicated board of directors and volunteers work unselfishly day in and day out to provide "little smiles" for the children who need it most in Philadelphia!

For additional information regarding Little Smiles Philadelphia contact board member, Steve Grandizio @ [sgrandizio@littlesmiles.org](mailto:sgrandizio@littlesmiles.org).

For additional information regarding Keenan Auto Body please contact Marketing Director, Craig Camacho [craigc@keenanautobody.com](mailto:craigc@keenanautobody.com)