

PRESS RELEASE

Eco Friendly Keenan Auto Body of Middletown De looks to the Sun and Rain for Power and Paint.

Clifton Heights, Pa. July 28, 2009 – Keenan Auto Body Vice President and COO, Michael LeVasseur, announced the progress of their two part Green Initiative at Keenan’s largest Collision shop located in Middletown, Delaware. “One of the many benefits of building a collision shop from the ground up is the ability to set it up to accommodate new Eco Friendly opportunities,” stated LeVasseur. “We have and always will stay ahead of the curve as we have already started the Green initiative by switching from solvent based colors to a more eco friendly water borne paint system.” All remaining Keenan locations are slated to switch to DuPont’s waterborne Cromax Pro by the end of 2009.

The solar power system being installed is the largest of its kind in the entire state of Delaware rated at 65 kW. As a matter of fact, Keenan will be the only collision shop in Delaware to have switched to solar and is one of just a handful of collision shops throughout the entire country that is making the switch to solar energy. “This system will conservatively generate 75 Kilowatt Hours per year, just about half of the energy needed to run the 16,000 square foot Keenan facility”, stated William Rawheiser, President of Wise Power Systems, the company installing the system. “It is nice to be able to enhance Keenan’s Eco Friendly image.” Current, monthly, and year to date solar information is provided by Fat Spaniel, a third party monitoring service and can be viewed on a 31” display monitor located in Keenan’s waiting room.

There will be a total of two hundred and forty eight pure Poly-Crystalline solar panels installed by the completion of this ambitious undertaking. Forty three of the panels will be installed in the front of the building and the remaining two hundred and five will be installed in a half acre field directly behind the collision facility. “This was not only the right thing to do for the environment but it was also a solid business decision”. LeVasseur also stated that all two hundred and forty eight solar panels will provide 90-120 REC’s (Renewable Energy Credits) per year. “These credits are sold back to the power company at a current value of two hundred dollars each. You don’t have to be a mathematician to figure out that we should recoup our investment and start making money with the system within just five years.”

Founded in 1952 by Joseph T. Keenan and acquired in 1979 by his son Donald J. Keenan, current CEO, the family owned collision center has become one of the largest non dealer multi shop operations in the Northeast region. Each one of now nine Keenan locations are equipped with computerized measuring systems, high- end frame equipment, resistant spot welders, heated downdraft paint booths, and damage analysis bays. Keenan is a proud member of the Fix Auto Network, the Everest Partners 20 group, CIC, SCRS, ASA, and the DuPont Performance Alliance.

Both Senator Carper and Governor Jack Markell have tentatively committed to a “Flipping of the switch” ceremony at the Keenan facility in Middletown DE on Wednesday August 19th.

For additional information regarding Keenan Auto Body, contact marketing director, Craig Camacho @610-587-3187 or visit Keenan online @ www.KeenanAutoBody.com. For information on Wise Power Systems, contact William Rawheiser @ 877-280-9473. For information on DuPont refinishing systems, contact Tom Siragusa @ (570) 807-8201. For information on becoming a Fix Auto member, contact Liz Stein @ (714) 279-2027.

